



# the allen ginsberg project

In other news – next Friday in Fort Myers, Florida, the Jack Kerouac *On The Road* scroll hits town, a prominent feature of the Jack Kerouac and Ed Ruscha – On The Road exhibit taking place at the Bob Rauschenberg Gallery at Florida SouthWestern State College (through until August 18) – The scroll you're all familiar with, right?



The Ruscha perhaps less so? – Having created his own limited edition artist-book version of *On the Road* in 2009 (published by Gagosian Gallery and Steidl, and illustrated with photographs that he took, commissioned, or found), Ruscha followed this up, in 2011, with an entirely new body of paintings and drawings taking their inspiration from Kerouac's work. A Kerouac *aficionado*. As he remarked around that time – “I first read it (*On The Road*) in 1958 and felt an immediate connection to the vision of the characters in the story. They were like ambassadors of optimism. They were jumpy and impulsive and they loved the highways.”

